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Contact:

Western Association of Food Chains

Pat Posey

pposey@wafc.com

Dana Hendry

dana@wafc.com

“WAFC ELECTS THREE NEW DIRECTORS TO 2024-2025 LEADERSHIP”

“We are thrilled and incredibly honored to have this group of extraordinary industry leaders join the WAFC Board of Directors. They have shown tremendous dedication to the success of the industry overall and are proven servant leaders who will be instrumental in helping us achieve continued success.”

-Nancy Lebold, CEO, New Seasons Markets - President, Western Association of Food Chains



Kelly Mullin – President – Albertsons Companies – Portland Division

A proven leader in both turnaround and growth situations, Kelly has been with Albertsons Companies for over 29 years. What started as a high school job turned into a lasting career spanning across the West Coast. Prior to being promoted to Division President of Portland in March 2023, Kelly was the SVP Marketing and Merchandising in the Northern California division for 2 1/2 years, VP Marketing and Merchandising in Portland for 3 1/2 years and held a variety of roles in our Southern California division. Kelly has had an unconventional path as she has climbed the ladder through the organization with roles in Marketing, Merchandising and Operations. Through each step in her career, she has grown sales, increased customer count, improved processes, and developed teams that produce results.



Chris Hooks – Chief Merchandising and Marketing Officer – The Save Mart Companies

Chris earned his BSBA in Accounting and Finance from Oklahoma State University. Chris oversees all aspects of merchandising, marketing, space planning, and “Our Brands” private label strategies and execution. Chris brings more than 25 years of extensive grocery experience spanning conventional grocery, discount retailing, and private label at leading companies. His prior responsibilities included EVP and Chief Merchandising Officer of Save A Lot, SVP of Consumable Merchandising at Family Dollar, and EVP at Topco Associates for Center Store, Fresh, Strategic Sourcing, Supply Chain, Marketing, and Brand Development. Prior to joining Topco, Chris spent 11 years at the HEB Grocery Company in Merchandising, Marketing, and Store Operations.



Sean Heryet – Vice President, Merchandising & Marketing – Albertsons Companies – Intermountain Division

Sean began his grocery career in 1997 as a Courtesy Clerk in Las Vegas, NV for Albertsons. He graduated from the University of Nevada, Las Vegas in 2008 with a Bachelor of Science, International Business, and a Bachelor of Science in Business Administration, Economics. In 2009, he completed the WAFC Retail Management Certificate, and in 2018, Sean completed the Food Industry Management program at the University of Southern California. In December of 2023, Sean moved into his current role of Vice President, Merchandising and Marketing for the Intermountain Division of Albertsons Companies.