

# EXTRA!

★★★ 3<sup>rd</sup> Edition ★★★



ADVANCING THE FOOD INDUSTRY  
THROUGH EDUCATION AND LEADERSHIP



Compliments of







L&R IS THE RIGHT STRATEGIC PARTNER BECAUSE...

# WE HELP RETAILERS AND BRANDS WIN WITH CUSTOMERS

LOOKING TO ACCELERATE YOUR RETAIL OR BRAND GROWTH? WE CAN HELP



## LEADING BEAUTY, COSMETICS & WELLNESS DISTRIBUTOR IN THE U.S.

40K+ products to  
14k stores weekly.



## TURN-KEY OMNICHANNEL SOLUTIONS

Market-leading Ecomm capabilities provide brands with content management, digital marketing, fulfillment & customer service.



## INNOVATIVE IN-STORE MERCHANDISING

Dedicated team of 600 merchandisers manage promotional planograms, & at-shelf replenishment.



## CATEGORY MANAGEMENT & PLANOGRAM SERVICES

"Customer first, data always." Actionable insights help our retailers and brands stay on trend and grow sales.



## STATE-OF-THE-ART SUPPLY CHAIN

Our regional distribution facilities ensure fast, high-quality, & cost-effective deliveries.

We would love to talk with you today. Learn more at [Irdist.com](http://Irdist.com). Contact us at 718-272-2100 or [info@Irdist.com](mailto:info@Irdist.com)

**RIGHT PRODUCTS. RIGHT TIME. RIGHT WAY. IT'S THE L&R WAY!**

88 35th st. Bldg. 4, 5th Floor, Suite D, Brooklyn, NY 11232

[facebook.com/Irdist](https://facebook.com/Irdist)

[linkedin.com/company/l&r-distributors](https://linkedin.com/company/l&r-distributors)

L&R Distributors, Inc.





# Did You **KNOW**?

Graduates of FIM are more loyal. They stay 8 years longer with their sponsoring company than non-graduates.





# Did You **KNOW**?

Graduates of RMC are more loyal. They stay 5 years longer with their sponsoring company than non-graduates.



# CLEANLOGIC®

We're really good people, who make a really good product, that gets you really clean.

40+

DIFFERENT PRODUCTS

50K+

FANS AND FOLLOWERS

100%

PLASTIC FREE PACKAGING

100+

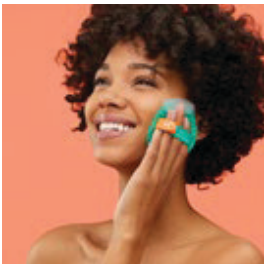
SOCIAL MEDIA INFLUENCER PARTNERS

80%

MANUFACTURING EMPLOYEES WITH DISABILITY

100%

PACKAGING FEATURING BRAILLE



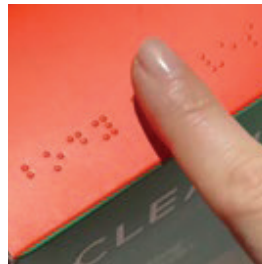
## WHO WE ARE

We are a purpose driven creator of bath and skincare tools. Our company is US based, with a globally diversified supply chain and sourcing capabilities, minority owned, and driven by a passion to create employment opportunities for people with disabilities.



## WHAT WE MAKE

We create specialized bath and body skincare tools for all skin types by investing in thoughtful, signature materials such as Stretch Fiber, Dual Texture, Charcoal Infused, and Sensitive Skin. Our products provide exfoliation solutions for everyone.



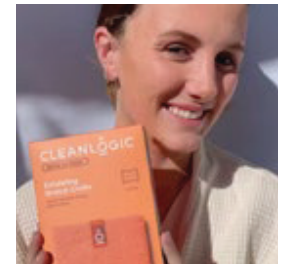
## HOW WE MAKE IT

We have developed unique fabrics and product formats to provide skincare solutions for everyone. Our products give back to the disability community through employment and training initiatives and our accessible packaging includes Braille.



## WHO WE DEVELOP FOR

Our core consumers are women who proactively want clean and conscious solutions for their daily skin care regime and men who are looking to level-up their grooming routine.



## OUR COMMUNITY

We cultivate a strong Cleanlogic social community. Our social media platforms provide exfoliation education, celebrate meaningful partnerships with Beauty and Disability influencers and support our mission through daily marketing support.



PURCHASE TO EMPLOY

Learn more about our Purchase to Employ program and how we make it our mission to inspire all to achieve independence and success.





# TRIAL & TRAVEL HAS LANDED



## AT L&R DISTRIBUTORS, INC.

40% of Americans plan to travel more in 2023 versus 2024. Looking to stay ahead of travel trends? Soar to new heights with our Trial and Travel program:

### INDUSTRY LEADERS IN TRIAL & TRAVEL

- Partnership with 60+ major suppliers to provide a variety of products
- Offers a wide assortment with more than 175 items across 3,000 stores

### INNOVATIVE IN-STORE MERCHANDISING:

- 600 dedicated field merchandisers to 14K retailers weekly
- Keeping shelves in-stock to increase sales for retailers

### STATE-OF-THE-ART SUPPLY CHAIN:

- National distribution footprint with facilities in New Jersey, Arkansas & Nevada
- Ensure fast, high-quality, & cost-effective deliveries

### CATEGORY MANAGEMENT & PLANOGRAM

- Merchandising expertise to stay on trend and grow sales through data-driven insights
- Best-in-class planograms offer next-gen assortments



Want to learn more?  
Contact Tom Tomescko  
[ttomescko@lrdist.com](mailto:ttomescko@lrdist.com).

88 35th st. Bldg. 4, 5th Floor,  
Suite D, Brooklyn, NY 11232

[facebook.com/lrdist](https://www.facebook.com/lrdist)

[linkedin.com/company/lr-distributors](https://www.linkedin.com/company/lr-distributors)

L&R Distributors, Inc.







# Did You KNOW?

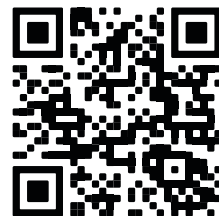
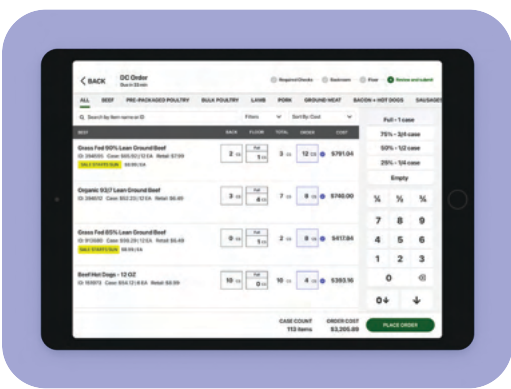
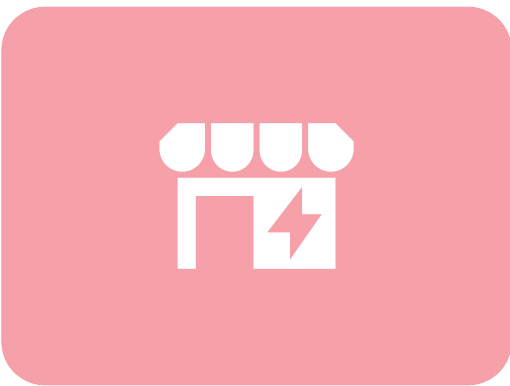
Graduates of RMC also earn 33% more pay versus a control group of non-graduates.





# The new way to win in fresh

Achieve more with purpose-built grocery technology designed to empower teams and drive results in fresh departments



Scan QR code or visit [afresh.com](https://afresh.com)





Graduates of RMC are 3x more likely to become Store Managers versus a control group of non-graduates who remain in entry-level roles.

Did You **KNOW?**





**Special Thanks to Gary Pogue,  
"The Man Behind The Curtain"**

**Did You  
KNOW?**

Graduates of our FIM program are 3x more likely to achieve a senior leader or executive role.

