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“KEVIN LOVELL AND MIKE SERVOLD JOIN WAFC BOARD OF DIRECTORS”

The Western Association of Food Chains (WAFC) elected Kevin Lovell of Safeway Northern California and Mike Servold of Food 4 Less/Foods Co. to its Board of Directors during its annual January meeting in La Quinta, CA.



Kevin Lovell
Senior Vice President Operations
Safeway Northern California
Pleasanton, CA
Division of Albertsons Companies



Mike Servold
Vice President of Merchandising
Food 4 Less/Foods Co.
Compton, CA
Division of the Kroger Company

“We are so excited to welcome two of the most talented grocery executives in our industry to the WAFC board of Directors! Kevin and Mike have demonstrated great servant leadership and a passion for education throughout their career. We look forward to their contributions and ideas as we strategically take our education initiatives to the next level!” said Dennis McIntyre, WAFC president & chairman and EVP, Marketing of Stater Bros. Markets.

Established in 1921, with grants in excess of \$30.4M, the WAFC is focused on providing educational opportunities for food industry associates. The highly acclaimed Food Industry Management Program at the University of Southern California Marshall School of Business has been available to qualified industry participants for 60 years. In 2000, the WAFC expanded its scope by working with community colleges throughout the Western United States to establish the “Retail Management Certificate Program.” The Retail Management Certificate Program curriculum is currently available at 160 college/satellite locations and online nationally.

To learn more about the WAFC, go to www.wafc.com.

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