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“Saints QB, Drew Brees, to close 2019 Annual WAFC Convention”



Lakewood, CA - The Western Association of Food Chains (WAFC) is pleased to announce that New Orleans Saints, Drew Brees will be the Tuesday morning keynote speaker at the 98th Annual “Advancing the Food Industry Through Education and Leadership” WAFC Convention to be held May 4-8, 2019 at the JW Marriott Desert Springs in Palm Desert, California.

Drew Brees has had a banner year in 2018, finishing with the highest single-season completion percentage in NFL history and passing Peyton Manning’s record for the most passing yards ever! In Brees’ five years with the San Diego Chargers and eleven years with the New Orleans Saints, he has been elected to 11 Pro Bowls while being named 2004 Comeback Player of the Year, 2006 All-Pro Team, 2006 Walter Payton NFL Man of the Year, 2008 and 2011 NFL Offensive Player of the Year, and Super

Bowl XLIV Champion and MVP in 2009.

As much pride as Brees takes in his on-field performance, he takes even more pride in his community service endeavors. Drew and his wife, Brittany, established the Brees Dream Foundation in 2003 and since then have contributed over \$33M to help improve the quality of life for cancer patients and provide care, education and opportunities for children and families in need. Brees has also proudly participated in five USO trips visiting Kuwait, Iraq, Afghanistan, Germany, Turkey, Djibouti, Dubai, Okinawa, and Guantanamo Bay.

“We are so excited to have the “best” closer in football closing the “best” grocery industry convention! The WAFC could not have a better representation of leadership, philanthropy, family values and hard work than Drew Brees!” stated Dennis McIntyre, WAFC President & Chairman and Executive Vice President Marketing of Stater Bros. Markets.

Established in 1921, the WAFC is focused on providing educational opportunities for food industry associates. The highly acclaimed Food Industry Management Program at the University of Southern California Marshall School of Business has been available to qualified industry participants for 61 years. In 2000, the WAFC expanded its scope by working with community colleges throughout the Western United States to establish the “Retail Management Certificate Program.” The Retail Management Certificate Program curriculum is currently available at 160 college and satellite locations in the west and online nationally.

To learn more about the WAFC, go to www.wafc.com.