

USC Marshall School of Business Honors Al Carey of PepsiCo as the 2019 Executive of the Year for the Food Industry Management Program

Los Angeles, California, January 2019 – USC Marshall Food Industry Management certificate program will honor Al Carey, Chief Executive Officer of PepsiCo North America as the 2019 Executive of the Year. Carey will be the keynote speaker at the May graduation banquet bringing over 40 years of experience in the consumer packaged goods industry.

“Mr. Carey is respected as both a tremendous leader in the food industry and a remarkable supporter of the Food Industry Management Program. He clearly understands the value of investing in his people as they grow in their careers and is also dedicated to developing leadership talent” said Jim Ellis, Dean of the USC Marshall School of Business.

Carey is responsible for leading PepsiCo’s North America Beverage business, Frito Lay North America and the North America Nutrition business. In the past, Carey’s roles have been CEO PepsiCo Americas Beverages, CEO Frito Lay North America, Chief Operating Officer of Frito Lay North America, Chief Operating Officer North America Beverages and President of PepsiCo Sales. Carey worked at Proctor & Gamble for 7 years prior to PepsiCo.

Carey recently announced that he will retire from PepsiCo at the end of Q1 2019 which will mark 38 years at PepsiCo. Today, Al serves on the Boards of The Home Depot Inc. and Unifi Manufacturing and has recently been named non-Executive Chairman of Unifi. Carey also serves on the Board of Trustees at the University of Maryland, his alma mater. He volunteers at the Bridgeport Rescue Mission in Bridgeport, CT, and he and his wife Vickie have four children and reside in Connecticut.

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“Of any recognition I’ve received in my career, this may be the most special since it comes from my customers,” said Carey. “As I look at the list of recipients from the past, many are friends and all are great leaders who invested significant time in developing young leaders for our industry through the USC Food Industry management program. I am honored to be considered in this group.”

For banquet information, please contact Jennifer Fisher at the Food Industry Management Program office at 213-740-0416 or fim@marshall.usc.edu

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The WAFC

This 60th-anniversary celebration wouldn’t be possible without the Western Association of Food Chains (WAFC) who has partnered with USC Marshall to support the Food Industry Management Program since 1958. Through the generous donations of companies and individuals in the food industry, this partnership has helped grow some of the top executives in the industry.

USC Marshall School of Business Food Industry Management Program

The Food Industry Management Program at USC’s Marshall School of Business marked its 61th anniversary. Each year, 35 students are chosen from a wide range of companies in the food industry to participate in the elite semester- long program. Each student accepted into the program receives a full tuition scholarship through the Western Association of Food Chains. Individuals selected must have proven records of management accomplishments with significant potential for future advancement.

For more information, please visit our website: www.marshall.usc.edu/fim

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