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**“WAFC ELECTS TWO NEW BOARD OF DIRECTORS”**

At the Western Association of Food Chains November meeting in San Francisco, the WAFC board of directors unanimously elected two new directors.

	<p><b>Ann Reed – Vice President, Merchandising – Fred Meyer Stores</b>          Ann Reed is Vice President of Merchandising for The Kroger Co.’s Fred Meyer Stores Division, based in Portland. She is responsible for merchandising for 132 stores in Alaska, Idaho, Oregon and Washington that employ more than 30,000 associates. Ann began her career with Kroger’s Central Division in Indianapolis in 1993. Since then she has served in a number of leadership positions at Kroger including store manager, category manager, Deli/Bakery merchandiser, director of Deli/Bakery and director of Fresh Ready Meals. Ann was named Vice President of Merchandising for Fry’s, another division of The Kroger Co. based in Phoenix, in October 2010 before being named to her current role at Fred Meyer in 2013. Ann is currently a member of the board of the Western Association of Food Companies. She attended Ball State University in Indiana. She and her husband Daniel live in West Linn, Ore. and have one son.</p>
	<p><b>Mike Servold – Vice President, Operations – Food 4 Less / Foods Co.</b>          Mike Servold is Vice President of Operations for The Kroger Co.’s Food 4 Less Division, based in Los Angeles. He is responsible for retail store operations for 146 Food 4 Less/Foods Co stores that employ more than 10,000 associates in California, Indiana, Illinois and Nevada. Mike began his career in 1980 on night crew at Fry’s in California. He was promoted to store manager in 1987. In 1996, Mike was promoted to zone manager and later Produce director. He joined Ralphs in 2005 as a district manager and held many different positions, including regional director of store operations, regional vice president of store operations, vice president, Deli/Bakery and vice president, Grocery, Liquor and Nutrition. Mike was named regional manager for the Ralphs Division in 2011. He was promoted to his current role in 2012. Mike currently serves on the Board of Directors for Temecula Valley Hospital. Mike and his wife, Kelly, live in Temecula, Calif., and have three children.</p>

“We welcome Ann and Mike to the WAFC leadership. Both exemplify tremendous energy and passion for advocating advanced educational opportunities to their associates” said Steve Junqueiro, WAFC President & Chairman.

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