



Press Release

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Former Bashas' President and COO, Mike Proulx, joins FIM as lecturer

Grocery Veteran Brings His Expertise to USC Marshall's Food Industry Management Program

The USC Marshall School's Food Industry Management program is pleased to announce that Mike Proulx, the retired President and Chief Operating Officer of Arizona-based Bashas' Inc., will join FIM as a lecturer for spring semester.

Proulx will co-teach "Strategic Planning, Leadership and Management Priorities" with Robert Hermanns, the Director of Marshall's Food Industry Management Programs.

"Mike brings a solid base of industry experience to the FIM Program," said Hermanns. "I look forward to working with him for spring semester."

As president of Bashas, Proulx, a grocery industry expert with lifelong experience, supervised day-to-day operations of more

than 160 stores and 14,000 staff members. He was involved in mergers and acquisitions, union negotiations and working with state government officials on behalf of his employer.

"I'm looking forward to bringing my experience to the next set of industry leaders to give them the business tools they need to reach their full potential," said Proulx, who earned his certificate in Food Industry Management from USC Marshall in 1996.

Proulx spent 17 years supervising and expanding Bashas' vast Northern Division, which is spread across hundreds of miles encompassing Native American reservations, tiny agrarian burbs and burgeoning vacation destinations. He has also traveled extensively and studied the grocery industry domestically and abroad.



Mike Proulx