



## Press Release

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### *Mike Stigers elected new secretary of WAFRC*

LAKESWOOD, CA – November 16, 2009 – The Western Association of Food Chains (WAFRC) announced today the election of Mike Stigers, president of PW Markets, to the office of secretary of the WAFRC, effective immediately. Stigers, who began his food industry career as a courtesy clerk with Safeway over 30 years ago, has been active on the WAFRC board of directors for over eight years and has been instrumental in his role as chairman of the bylaws committee.



Mike Stigers

“Mike’s commitment to the WAFRC and our education mission is exemplified by his leadership on the board and his personal investment in both his own development and that of his industry associates,” said Pete Van Helden, WAFRC president and executive vice president of SUPERVALU INC. “He is a valuable addition to the leadership team of the WAFRC and we welcome his talent and energy.”

Mike recently earned a Bachelor of Science in Applied Economics from the University of San Francisco, and is currently teaching the capstone retailing course in the Retail Management Certificate Program curriculum at Evergreen Valley College in San Jose.

Established in 1921, the Western Association of Food Chains is a non-profit organization comprised of Retailers and Wholesalers in the 14 Western states representing over 7,500 supermarkets and 200 billion dollars in annual sales. The WAFRC’s primary mission is education, which is made possible with the support of industry suppliers and staging an Annual Convention each spring. For additional information, visit: [www.wafc.com](http://www.wafc.com).