

USC Marshall School of Business Seeks Director for Food Industry Management Program

LOS ANGELES (June 26, 2009) USC Marshall School invites applications for a new director of its Food Industry Management Program (FIM), which provides critical business education contextualized in the food retail industry.

FIM is comprised of two components: the 14-week Food Industry Management Certificate program, which has been educating future leaders of the top food retailers for 51 years, and the Food Industry Executive Program, which is a four-day program for high potential managers and executives who are new to the industry or seeking business skills which will help them to better perform within the industry.

A unique blend of academic and industry experience, FIM covers topics that include accounting/finance, marketing, strategy, leadership and communication skills while incorporating subject matter experts from the industry to apply the knowledge to current business challenges facing the industry.

In the history of FIM there have only been three Directors: Merle McGinnis (1958-1971), Jim Stevenson (1971-1998) and Tom Arnold (1999-2009).

USC is looking for a new director to continue the legacy of the existing programs, while seeking to refine these program for their continued relevancy to the industry and identifying potential new programs that will enable the industry to grow amid changing conditions. The new director will have experience at high-level positions in the industry, either from the food retailer or supplier side.

The Food Industry Management program is USC Marshall School's longest running executive education program. The Food Industry Management Certificate program has been underwritten by scholarships from the Western Association of Food Chains (WAFC) since 1958.

To learn more and to find out how to apply, please contact Karla Wiseman at Karla.wiseman@marshall.usc.edu. For more information about FIM, please visit: <http://www.marshall.usc.edu/fim/>

USC is an equal opportunity affirmative action employer that actively seeks diversity in its workplace. Consideration of applications will begin immediately and continue until the position is filled.

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