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**“WAFC 95<sup>th</sup> Annual Convention registration is live”**



*Advancing the Food Industry  
Through Education and Leadership*



**Lakewood, CA** ~ The Western Association of Food Chains (WAFC) is pleased to announce its lineup of speakers for the 95<sup>th</sup> Annual “Advancing the Food Industry Through Education and Leadership” Convention to be held April 9-13, 2016 at the Hilton Hawaiian Village in Honolulu, Hawaii.

Program Headliners include: **Mark Kelly**, Retired Navy Captain & NASA Astronaut & **Gabrielle Giffords**, Former U.S. Congresswoman discussing their “*Endeavor to Succeed*”; **Daymond John**, Founder, President & CEO of FUBU, best-selling author, investor, branding guru & Co-Star of ABC’s Shark Tank will discuss the “*Power of Broke*”; and attendees will get an “*Economic Outlook: How to Prepare Your Organization For Impending Market Shifts*” from Award Winning Journalist, Economist & FOX News Anchor, **Stuart Varney**.

“Each year we take great pride in presenting thought provoking speakers at our annual conference. These accomplished individuals combined with food industry leaders, makes the 2016 WAFC Convention a do not miss event!” said Bryan Kaltenbach, WAFC President chairman and President of Food4Less/Foods Co.

This all-inclusive event brings retailers, wholesalers, brokers, manufacturers and suppliers together in one venue. Experience this unique “top to top” forum for learning, networking and business collaboration. The opportunities to connect are abundant! Register today @ [www.wafc.com](http://www.wafc.com)

Established in 1921, the WAFC is focused on providing educational opportunities for food industry associates. The highly acclaimed Food Industry Management Program at the University of Southern California Marshall School of Business has been available to qualified industry participants for 57 years. In 2000, the WAFC expanded its scope by working with community colleges throughout the Western United States to establish the “Retail Management Certificate Program.” The Retail Management Certificate Program curriculum is currently available at 160 college and satellite locations and online nationally.