



## Press Release

Western Association of Food Chains  
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### For Immediate Release

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## Western Association of Food Chains Convention to Feature Los Angeles Dodgers Hall of Fame Broadcaster Vin Scully

(LAKEWOOD, CALIF.) — The Western Association of Food Chains announced that Hall of Fame broadcaster **Vin Scully** will be the closing keynote speaker at the 96th Annual WAFC Convention to be held May 6–10, 2017 at the JW Marriott Desert Springs in Palm Desert, California.

Scully is quite simply a broadcasting legend. His 67 years with the Dodgers is the longest of any broadcaster with one team. He has been the recipient of countless awards throughout his legendary career. In 2014, the American Sportscasters Association (ASA) put his name atop the list of the 50 greatest to ever sit behind a microphone. The ASA also elected Scully as the top sportscaster of the 20th century in a vote by more than 500 national members of the organization. Scully's voice is often dubbed the “soundtrack to summer” in Los Angeles, where generations of fans have grown up listening to him. On April 21, 2001, the press box at Dodger Stadium was named in Scully's honor and in February of this year, the Los Angeles City Council voted unanimously to change the street leading to Dodger Stadium's main entrance from Elysian Park Ave. to Vin Scully Ave.

“Vin Scully's unique broadcasting style and vivid descriptions of baseball games have thrilled fans for generations and from coast to coast — he is a true American icon,” said WAFC vice President and 2017 Convention Chairman **Kevin Curry** of Raley's. “We consider it a great honor to have a person of his stature, knowledge and integrity as a keynote speaker at our convention.”

The WAFC Convention lineup of speakers will also include Paralympic Bronze Medalist and three-time world cup gold medalist **Amy Purdy** and award-winning author and management consultant to brands, billionaires and CEOs **Jeremy Gutsche**.

Purdy lost her legs to bacterial meningitis when she was only 19. Originally given less than a 2% chance of survival, she beat the odds and became the top-ranked adaptive snowboarder in the U.S., a three-time World Cup Para-Snowboard winner, the 2014 Paralympic bronze medalist, and the author of New York Times best-seller “On My Own Two Feet.” She competed on ABC’s Dancing With The Stars! and was the show’s first double amputee contestant. Through poignant and powerful stories, she shows audiences how to use our challenges to push past our limits and live a life without barriers.

Gutsche is the brains behind [Trendhunter.com](http://Trendhunter.com), the #1 trend-spotting site in the world. With contagious enthusiasm, Gutsche shows audiences how to use methodical innovation to generate ideas and kick-start creativity during times of change.

The WAFC Convention brings together retailers, wholesalers, brokers, manufacturers and suppliers to learn, network and conduct business. Registration for the 2017 event will launch in September.

### **About the WAFC**

Established in 1921, the WAFC is focused on providing educational opportunities for food industry associates. The highly acclaimed Food Industry Management Program at the University of Southern California’s Marshall School of Business has been available to qualified industry participants for 56 years. In 2000, the WAFC expanded its scope by working with community colleges throughout the Western United States to establish the “Retail Management Certificate Program.” The Retail Management Certificate Program curriculum is currently available online and at 160 college and satellite locations. To learn more about the WAFC, go to [www.wafc.com](http://www.wafc.com).

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